

Press Release

Dr. Stetter ITQ: Website Relaunch crowns company anniversary

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Las Palmas de Gran Canaria, February 23, 2022 – The Spanish company of the ITQ Group has outgrown its infancy. Founded in 2016, [Dr. Stetter ITQ S.L.U.](#) celebrated its **5th anniversary** on Gran Canaria on September 28, 2021. On the occasion of this, the Dr. Stetter ITQ website now shines in new splendour. The relaunch at www.stetter-itq.com convinces with its modern audio-visual presentation and provides visitors with all information about Dr. Stetter ITQ and the core topic of **Sustainability in Digital Transformation** briefly. Thanks to the optimized menu design, the diverse projects for the implementation of the vision of a **SMART GREEN ISLAND**, such as the [SMART GREEN ISLAND MAKEATHON](#), the [Solar Golf Car](#), the [Bamboo Solar Car](#) or [PlastiX](#), are presented in a user-friendly way.

[Dr. Stetter ITQ S.L.U.](#) as a nearshore partner in software and systems engineering projects acts as an extension for customer projects of the German [ITQ GmbH](#). Through this intelligent combination of technical expertise plus highly motivated specialists from abroad, **Software Development Projects** can be realized professionally, easily scalable, and cost-efficient. In the past five years, the company in Las Palmas has grown from originally two to today around **27 national and international software and systems engineers, consultants, and students**. Despite the Covid19 pandemic, the start-up has developed into a versatile and competent digitalization partner, with annual revenue growth of around 130 percent.

The company's success is also due to its training activities, following the so-called **Education 4.0 approach**. Dr. Stetter ITQ supports young students and gives them the opportunity to work on sustainable projects and technological innovations around the topics of [Smart Farming](#), [Smart Mobility](#) und [Smart Home](#) on Gran Canaria. **More than 40 students** were able to develop and implement first concepts and prototypes, e.g., for a [Solar Golf Car](#) or a [Bamboo Solar Car](#), which use solar energy, as well as [PlastiX](#), [a project to avoid plastic pollution](#). With the international [SMART GREEN ISLAND MAKEATHON](#), which took place for the fifth time in 2020, ITQ GmbH and Dr. Stetter ITQ were able to gather **more than 1,000 participants** from **over 30 countries** and **100 universities** and **companies** to work on innovative **Smart and Green Technologies**.

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Picture 1: PlastiX, is a project to counteract the worldwide enormous plastic pollution

Lars Bornecke is the Branch Manager of Dr. Stetter ITQ and has already successfully built up a large network with international companies and universities. "We work closely with local as well as many German and English universities for internships and seminars. For many students we are very interesting as an employer. At **SMART GREEN ISLAND** they can implement **innovative** and **sustainable projects**, under the Spanish sun!", says Bornecke.

Companies such as [Beckhoff](#), [B&R](#) and [igus](#) have been supporting the **Education 4.0 approach** of Dr. Stetter ITQ for several years with the latest technologies and expertise. The partners and sponsors can work with the young innovative minds on industry challenges and see for themselves the talent of the students during the projects. This creates a completely new type of **Recruiting 4.0**, in which **new, sustainable business models** emerge.

However, the Corona pandemic initially restricted the onsite activities of Dr. Stetter ITQ S.L.U. and thus numerous events had to be cancelled or carried out with a modified concept. Dr. Stetter ITQ S.L.U. used the months of the lockdown to develop new and innovative concepts. Together with the **Rhein-Waal University of Applied Sciences** and ITQ GmbH, a "**Green Innovation Lab**" is to be set up on the island. Here, **Young Talents** will be given their own location to work on their **Smart Green Projects**. The starting shot was fired in the summer of 2021 with the interdisciplinary **student project "Future Technologies for Smart Green Islands"** at Rhein-Waal University of Applied Sciences. Students develop first innovative and sustainable projects during a seminar, which are to be continued on Gran Canaria. "In order to advance our vision of a **SMART GREEN**

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ISLAND, we would like to offer our students a professional working environment on Gran Canaria. Therefore, we are currently looking for a suitable location on the island and are trying to apply for the appropriate funding," says Lars Bornecke.



Picture 2: Solar Golf Car, is a project with the aim to integrate more sustainability into golf courses

About Dr. Stetter S.L.U.

Founded in 2016, Dr. Stetter ITQ S.L.U. is an independent engineering and consulting company with a focus on Smart Green Technologies and on automation of mechanical as well as plant engineering. Since the start of the digital revolution, traditional companies have been faced with the challenge of abandoning their well-known methodologies and introducing new ones, both technical and organizational. In the Industrie 4.0 era connectivity takes on a whole new dimension and a previously unimagined flow of information is generated. Therefore new development approaches become inevitable. On the Island of Gran Canaria the Dr. Stetter S.L.U. wants to demonstrate how a sustainable future could look like: smart, green and innovative. Also, with digital technologies and a closed energy loop. Dr. Stetter ITQ S.L.U. the combination of motivated and technophile students and excelling climate conditions are the perfect base for visionary projects in a Silicon Valley sense on Gran Canaria.

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About ITQ GmbH

Founded in 1998, ITQ GmbH is an independent engineering and consulting company with a focus on automation and mechanical and plant engineering. The experienced team of experts specializes in interdisciplinary problem solutions in the areas of software and systems engineering. In addition to software engineering (analysis, design, implementation, testing) and process improvement, its core competencies include project and crisis management as well as consulting and coaching.

One of our company's special concerns is training and further education concepts that meet requirements and are forward-looking, starting with the younger generations. For this reason, the company promotes young academics in practice-oriented study projects as well as technology workshops for children, schoolchildren, and refugees through its own Gerda Stetter Foundation.

Technology is fun!

Characters (incl. spaces): 6.885

Characters (excl. spaces): 5.851

More Information:

[Dr. Stetter ITQ S.L.U.](#)

[ITQ GmbH](#)

Photo Material:

[Innovative Education 4.0 Projects](#)

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